Guidelines for project proposal presentation

- Cover page
  - Project title, team members
- Problem statement (Project goals)
  - Description of the system or software to develop (without using technical terms)
  - End product to deliver at the end of the semester
- Business purpose and prospective users
  - Who shall use the system? Who will be the customers?
  - What kinds of benefit the system will bring to the users?
- Detailed aspects of the project
  - Overall architecture or contextual diagram of the system – Use case diagram
  - Expected functions to implement
  - Description of quality attributes
- Technical challenges
  - Techniques involved in this project
  - Difficult problems to overcome for the success
- Justification
  - Why is the project worth doing?
  - What do you expect to learn from the project?