


**Software Engineering Economics**  
**(CS656)**

Economic Analysis - III

Jongmoon Baik



**Goals as Constraints**



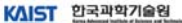
2

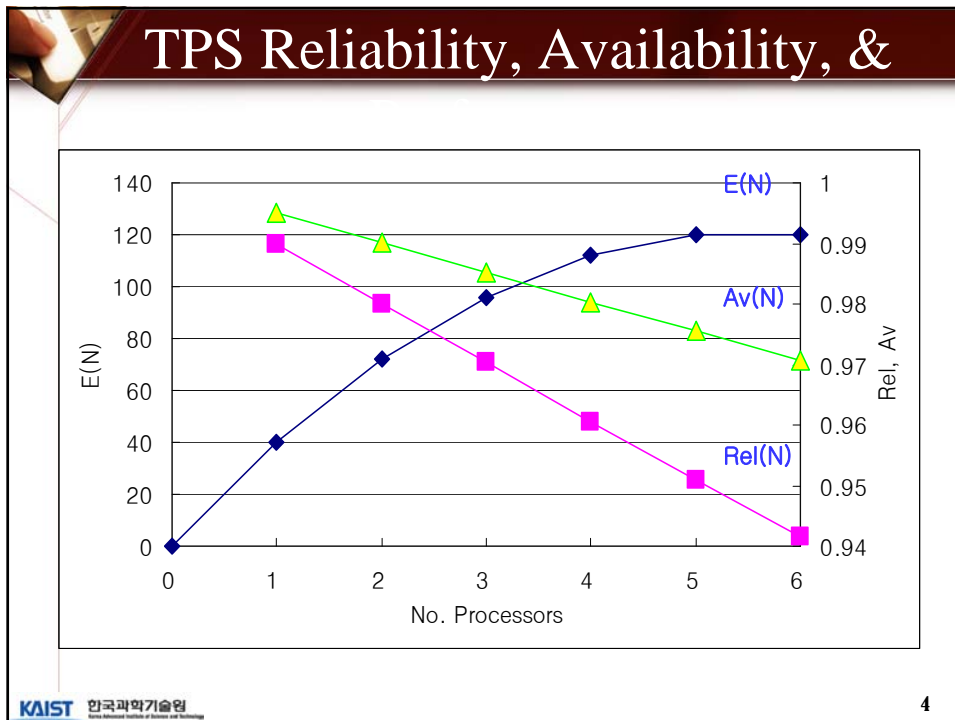
## Example: TPS Failure Modes

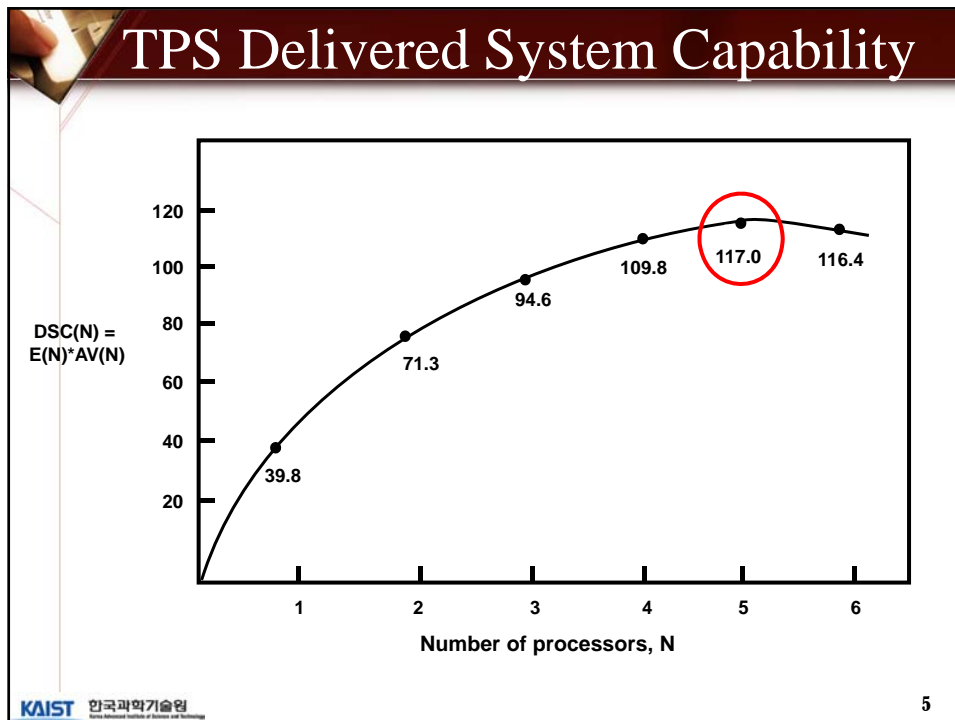
- Option A1
  - Vendor supplied operating system in its extended System A Plus form
  - If one processor fails, system fails
    - Processor reliability: 0.99/hour
    - Mean time to repair: 30 min.
- System Reliability for N processors:
  - $Rel(N) = (0.99)^N$
- System Availability for N processors
  - Fraction of the time that the system is working

$$AV(N) = 1 - \frac{(\text{Prob. Of failure per time period})(\text{Avg. down time per failure})}{\text{Length of time period}}$$

$$= 1 - \frac{(1 - 0.99^N)(30 \text{ min})}{60 \text{ min}} = 1 - 0.5(1 - 0.99^N)$$


3

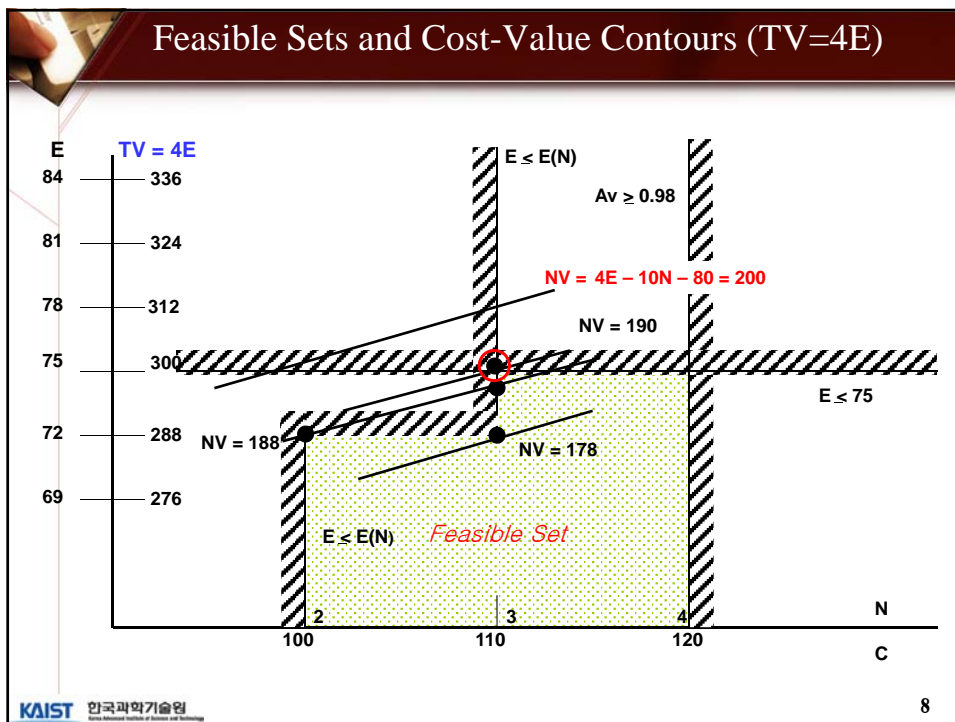
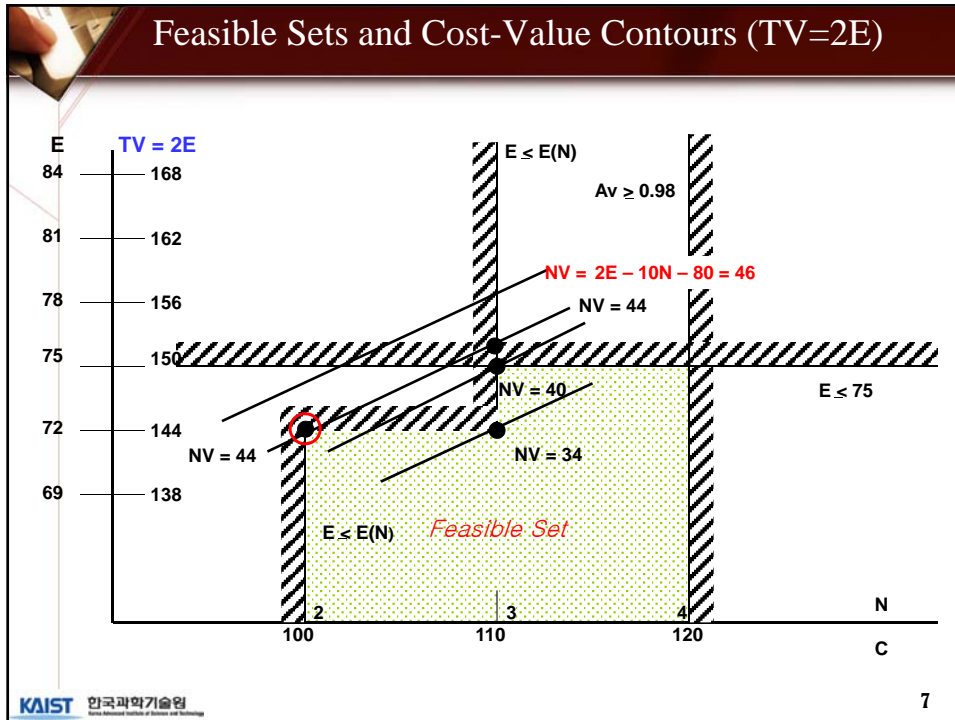




## Goals as Constraints

- e.g.\_1: Can't afford to have a system with
  - $AV < 0.98$
  - Choose N that gives max E(N) subject to AV(N)  $\geq 0.98$
  - N = 4 processors with AV(N) = 0.98 E(N) = 112 tr/sec
- e.g.\_2: Can't afford to have a system with
  - $E(N) < 90\text{tr/sec}$
  - Choose N to give us the maximum availability such that E(N)  $\geq 90\text{tr/sec}$
  - N = 3 processors with DC = 96tr/sec, Av(3) = 0.985
- e.g.\_3: Choose N to maximize E(N) subject to
  - $AV(N) \geq .98$  and  $E(N) \leq 75$
  - N = 2 with E(N) = 72 AV(N) = .99

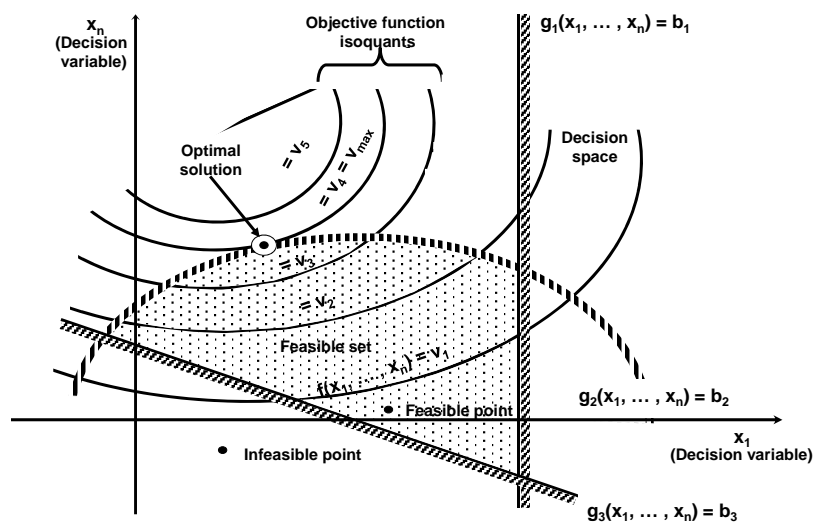
KAIST 한국과학기술원



## General Decision Problems w/

- Choose values of the decision variables
  - $X_1, X_2, \dots, X_n$
- So as to maximize the objective function
  - $f(X_1, X_2, \dots, X_n)$
- Subject to the constraints
  - $g_1(X_1, X_2, \dots, X_n) \leq b_1$ ,
  - $g_2(X_1, X_2, \dots, X_n) \leq b_2$
  - ...
  - $g_m(X_1, X_2, \dots, X_n) \leq b_m$

## Constrained Optimization Problem



## Necessary and Sufficient Conditions for an Optimal Solution

- The optimal solution  $(X_1, X_2, \dots, X_n)_{\max}$
- And the optimal value  $V_{\max}$
- Are characterized by the necessary and sufficient conditions
  - $(X_1, X_2, \dots, X_n)_{\max}$  is a feasible point on the isoquant  
 $f(X_1, X_2, \dots, X_n) = V_{\max}$
  - If  $V > V_{\max}$ , then its isoquant  $f(X_1, X_2, \dots, X_n) = V$  does not contain any feasible points

## Linear Programming

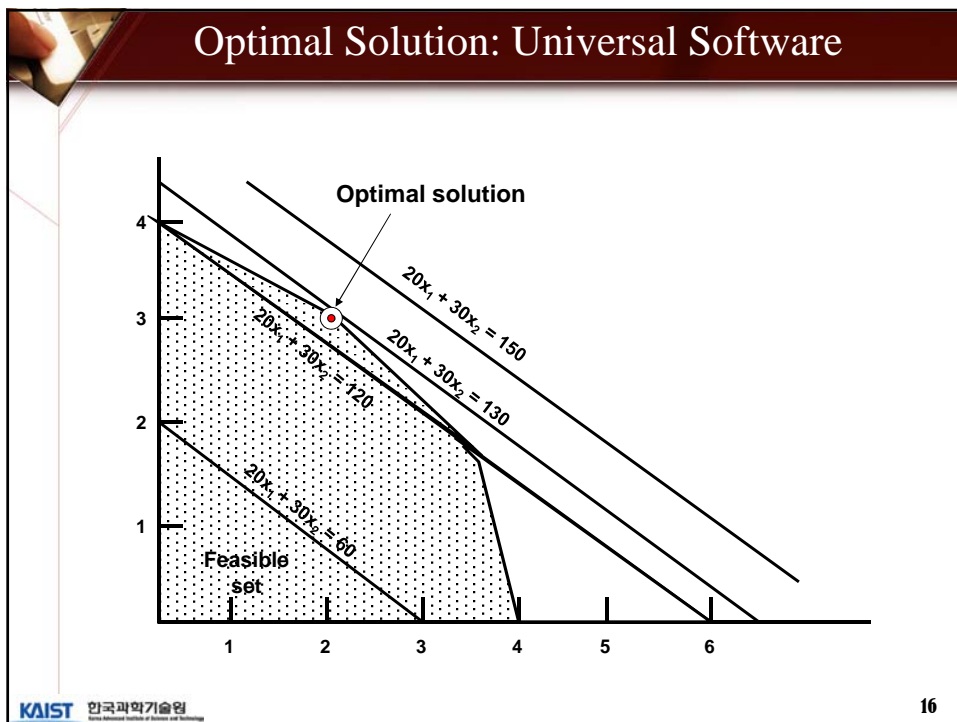
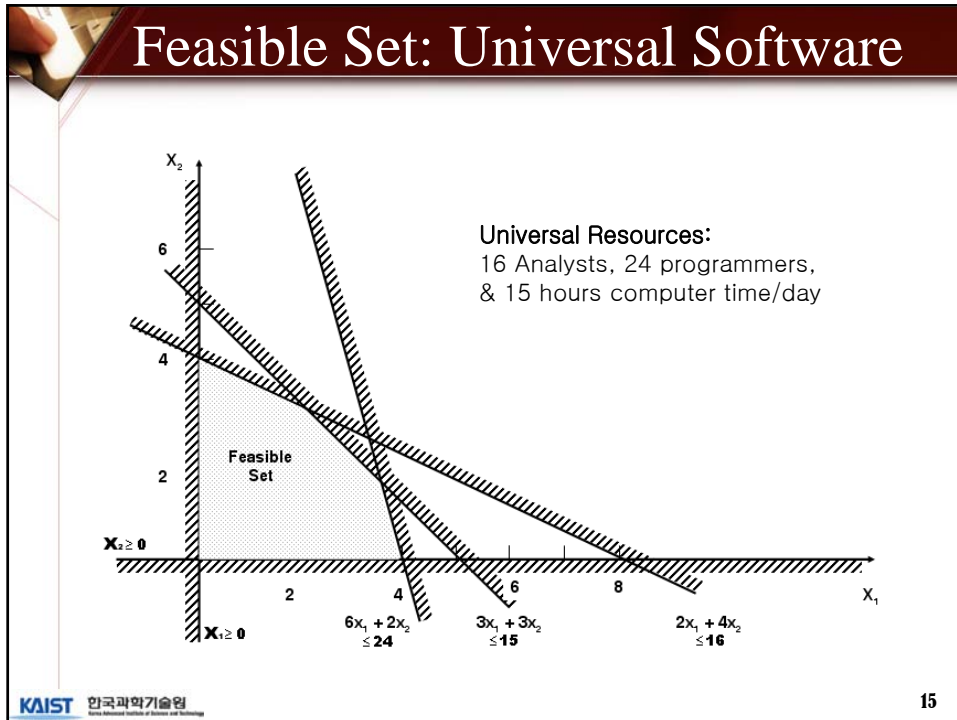
- If the objective function  $f$  is a linear function of the decision variables  $x_1, x_2, \dots, x_n$ 
  - $f(x_1, x_2, \dots, x_n) = c_1x_1 + c_2x_2 + \dots + c_nx_n$
- Constraint functions  $g_i$ : linear functions
- Optimal decision problem  $\rightarrow$  a linear programming
- Choose the decision variables:  $x_1, x_2, \dots, x_n$
- So as to maximize:  $c_1x_1 + c_2x_2 + \dots + c_nx_n$
- Subject to the constraints
  - $a_{11}x_1 + a_{12}x_2 + \dots + a_{1n}x_n \leq b_1$
  - $a_{21}x_1 + a_{22}x_2 + \dots + a_{2n}x_n \leq b_2$
  - ...
  - $a_{m1}x_1 + a_{m2}x_2 + \dots + a_{mn}x_n \leq b_m$
  - $x_1 \geq 0, x_2 \geq 0, \dots, x_n \geq 0$

## LP Example: Universal Software,

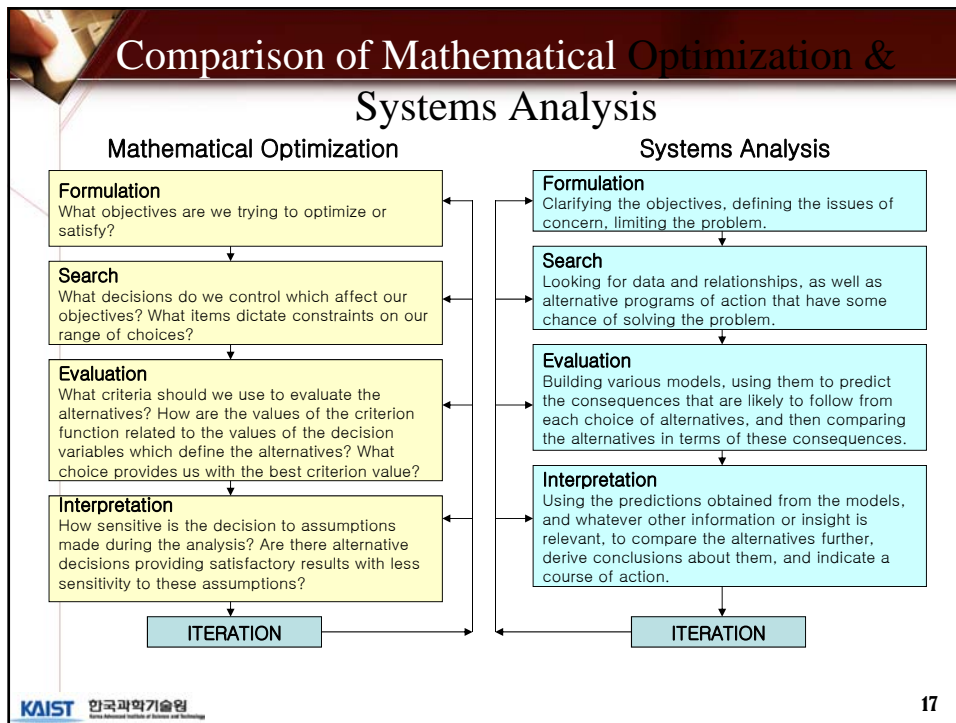
- 16 analysts, 24 programmers, a computer available 15 hrs/day
- Each Text-processing system project
  - Requires 2 analysts, 6 prog'rs, 3 hr/day computer time, \$20K profit
- Each Process control system
  - Requires 4 analysts, 2 prog'rs, 3 hr/day computer time, \$30K profit
- How many of each should Universal develop to maximize profit?
  - Available labor force and computer time constraints

## Five Step Sequence to the Solution

1. What objective are we trying to optimize?
2. What decisions do we control which affect the objective?
3. What items dictate constraints on our range of choices?
4. How are the values of the objective function related to the values of the decision variables?
5. What decision provides us with the optimal value of the objective function?







## Coping with Unreconcilable & Unquantifiable Goals

KAIST 한국과학기술원 Korea Advanced Institute of Science and Technology

18

## Example: TPS Option B

- Proceed with the Option B of two step composite approach
  - A special purpose operating system with reduced multiprocessor overhead
    - Long range delivered capacity with 180tr/sec
  - Goals of improved system reliability and availability through switchover and restart capabilities → \$150K
- Vendor Proposal: Cost of option B OS : \$135K
- Which should we choose? (unquantifiable criteria)
  - *Availability of key personnel*
  - *Staff morale and growth*
  - *Controllability*
  - *Ease of maintenance*

## Presentation Techniques

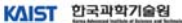
- Unquantifiable criteria
 

	#CRIT	#ALT's
– Criterion summaries	2-10	2-3
– Preference table	2-20	2-5
– Screening matrix	5-30	2-10
- Mixed Criteria
  - Tabular methods
  - Cost vs. capability graph
  - Polar graph
  - Bar charts

## Preference Table

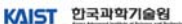
In-House Development	Vendor Development
<ul style="list-style-type: none"> <li>❖ Vendor development involves procurement costs and delays</li> <li>❖ Provides career growth for in-house personnel</li> <li>❖ Provides expert staff for maintenance</li> <li>❖ More control over system development directions</li> </ul>	<ul style="list-style-type: none"> <li>❖ Costs \$135K (versus \$150K for in-house)</li> <li>❖ Frees in-house personnel for other tasks</li> <li>❖ Provides superior measurement and diagnostic capabilities</li> </ul>

- Also called “pros & cons table”
- Provides a good deal more focus for decision-makers
- May be cumbersome with a large number of alternatives and a large number of criteria


21

## Screening Matrix

RATING SCALE			Importance	Equivalency	In-house Development	Vendor Development	Other Alternatives								
CRITERIA	ALTERNATIVES														
	unimportant	unacceptable													
	marginal	marginal													
	less than	acceptable													
	critical	strong													
COST															
Dollars - acquisition			+++		++	++									
Dollars - operation			+++		++	++									
Schedule			++		++	++									
Key Personnel			++		-	+++									
Other:															
EFFECTIVENESS															
Functions:															
Diagnosics			++		++	+++									
Reference Personnel			++		++	+++									
Accounting System			+		++	+++									
Throughput			+++		++	++									
Response time			++		++	++									
Accuracy			+												
Ease of use			++		++	++									
Ease of maintenance			+++		+++	+									
Staff needs and growth			+++		+++	+									
Sales potential			+												
Reputation			+												
Side effects/Other:															
RISK															
Technology			+												
Availability/Reliability			+++		++	++									
Controllability			+++		+++	+									
Other:															

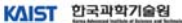

22

## Tabular Methods

Objectives	Desired Value	Acceptable Value	Expected Value		Rating		
			COCOMO	SOFTCOST	C	S	Imp.
Five-year life-cycle cost	\$150K	\$325K	\$178-284K	\$295-430K	***	*	***
Acquisition cost	25K	75K	55K	45K	**	**	***
Five-year O&M cost	125K	250K	124-229K	250-385K	***	*	***
Accuracy	± 20%, 80% of time	± 20%, 66% of time	72%	50-75%	**	*	***
Privacy	In-house control	Proven third party	In-house	Third party	***	*	***
Schedule (months)	3	9	5	1	**	***	**
Maintainability	In-house control	2x in-house cost, response	In-house	2x in-house	***	*	**
Detail	By phase, activity, subsystem, labor-grade, dollars/MM	By phase, subsystem	By phase, activity, subsystem, MM	By phase, dollars, some activity	**	**	**
Staff growth	In-house cost expertise	Basic knowledge	Potential expertise	Basic	**	*	**

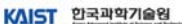
Acronyms: O&M: Operations and Maintenance  
MM: Man-months  
K: Thousands  
Imp: Importance

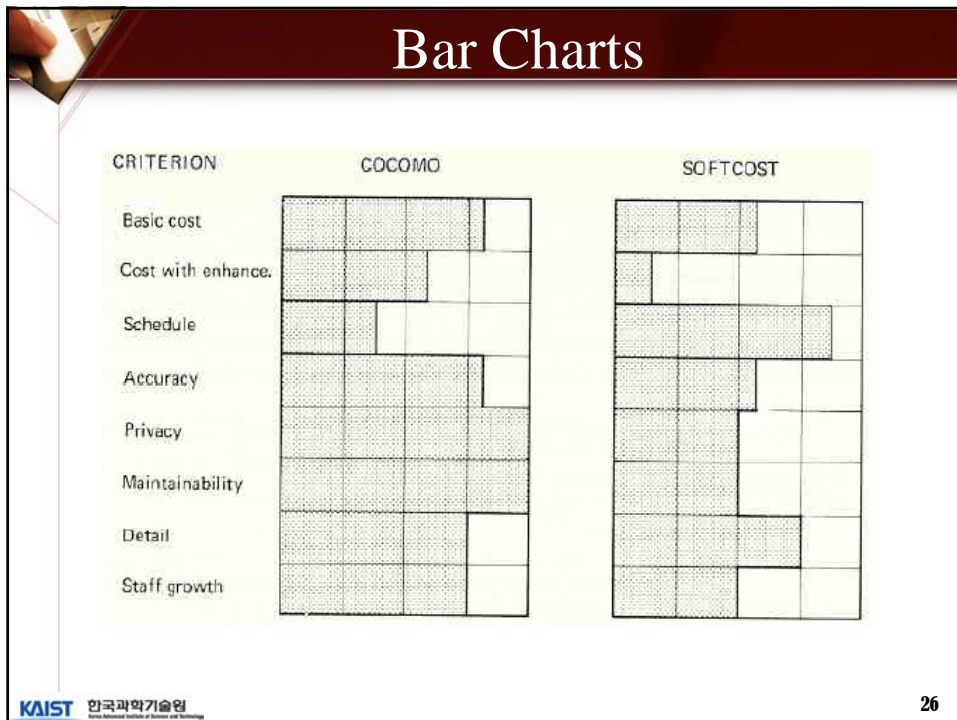
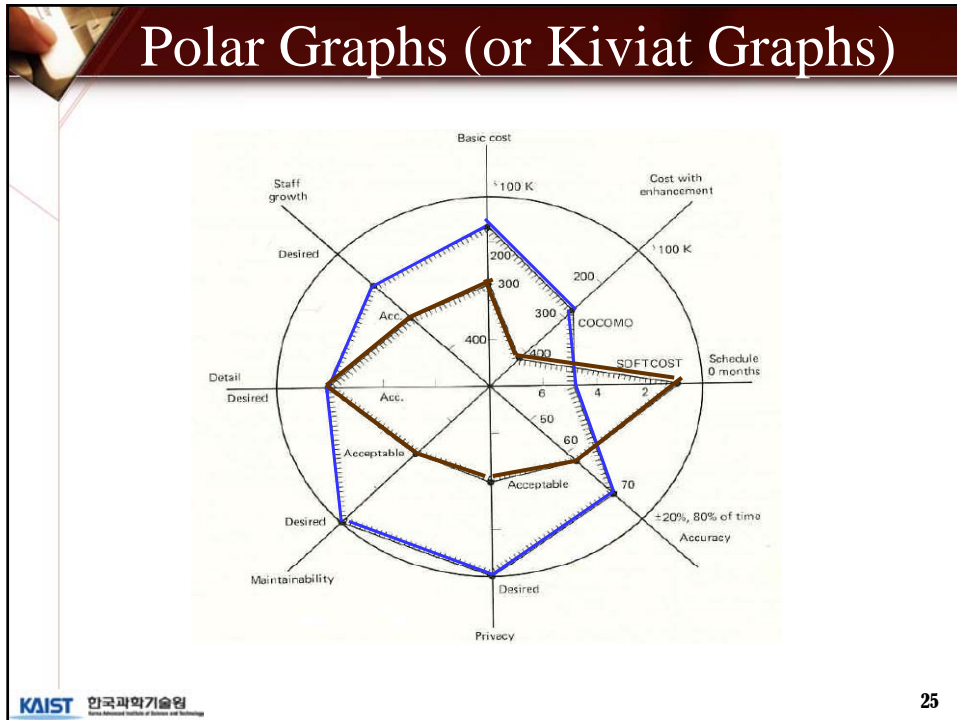
\*\*\*: Desired or Better  
\*: Intermediate  
\*: Acceptable  
-: Unacceptable


23

## Cost vs. Capability Graph

Cost (\$K)	COCOMO Capability Level	SOFTCOST Capability Level
0	Available	Available
100	1 year of operation	1 year of operation
200	4 years of operation	2 years of operation
300	5 years of operation	3 years of operation
400	Pricing interface	4 years of operation


24



Q & A



KAIST 한국과학기술원  
27